

Daily Revenue Report

This report presents an overview of daily revenue performance for the period shown in the chart below. Two datasets are compared: **Total revenue (all statuses)**: Includes all transactions regardless of order status. **Revenue (Completed/Shipped/Processing)**: Includes only confirmed and active orders, reflecting operational income. Key insights: Revenue peaked around **September 18** with over 220 units. A decline followed until **September 21**, with partial recovery thereafter. The pattern suggests variability in order completion rates.



Metric	Observation
Highest Revenue Day	September 18 (approx. 225 units)
Lowest Revenue Day	September 21 (approx. 35 units for completed orders)

Overall Trend	Fluctuating, with noticeable peak and decline patterns
Operational Implication	Revenue volatility indicates dependence on order processing rates

Conclusion:

The data reflects a short-term revenue fluctuation likely tied to operational and fulfillment cycles. Monitoring processing-to-total revenue ratios over time will improve forecasting accuracy and supply allocation.